



A

AUTOSTADT

VISITORS
GUIDE

02/2024

CONTENTS

- 4 EXPLORE THE AUTOSTADT
- 8 INDIVIDUAL ROUTES
- 10 AUTOSTADT GUIDED TOUR
- 11 FAMILY OFFERS
- 12 DRIVING EXPERIENCES
- 14 WHAT TO EAT
- 16 THE RITZ-CARLTON, WOLFSBURG
- 17 WHAT TO BUY
- 18 AUTOSTADT EVENTS
- 19 PARTNERS & EXCURSIONS
- 20 HOW TO GET THERE
- 21 WHERE TO STAY
- 22 PRICES
- 23 INFORMATION
- 24 AUTOSTADT SITE MAP



PUBLISHING INFORMATION

VISITORS GUIDE

Autostadt GmbH
 Stadtbrücke
 38440 Wolfsburg
 Germany
 Tel.: +49 (0)5361 40 0
 Fax: +49 (0)5361 40 1959
 magazin@autostadt.de

PUBLISHER / EDITOR-IN-CHIEF

Eric Felber

PROJECT SUPERVISION AND COORDINATION

Astrid Rieck

ASSISTANT PROJECT MANAGER / DESIGN

Katrin Metzner

EDITING / DESIGN / ART DIRECTORS

muehlhausmoers corporate
 communications, Berlin

COVER PHOTO

Marian Lenhard

COPY EDITING

ConText®, Mainz

PRINTING

Sattler Premium Print GmbH,
 Bad Oeynhausen

All rights reserved
 © Autostadt GmbH, September 2024

This product was printed with
 net-zero carbon emissions.
 Any emissions not avoided have
 been compensated by climate
 protection projects.

INTRODUCING AUTOSTADT

Welcome to an unforgettable world of discovery open 363 days a year. Welcome to Autostadt. Explore a plethora of exhibitions, indulge in culinary highlights at our restaurants, and relax in our lush green parklands.

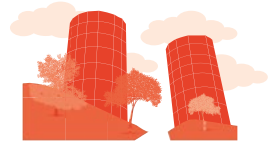
Join us on an hour-long guided tour through Autostadt; our knowledgeable tour guides will show you all the highlights, the buildings, and attractions. Experience the latest car models and innovations at our brand pavilions and gain fascinating new insights into the future of mobility. Take a deep dive into automobile heritage with iconic models from times gone by on show at our ZeitHaus museum.

Autostadt hosts a huge variety of attractions all year round in a packed event calendar. Various experiences for the whole family await you, especially in the winter and spring-time. You'll find something to match every taste with our magical winter world and its ice-skating rink, our great classical Easter concert, our themed cinema, and workshops and attractions for children and teenagers.

You'll also find all sorts of culinary delights at Autostadt. Treat yourself to a wide range of sweet delicacies and savoury classics at our restaurants, cafés, and patisseries, or even haute cuisine at the star-rated restaurant Aqua at The Ritz-Carlton, Wolfsburg.

We look forward to welcoming you and wish you an unforgettable time at Autostadt.

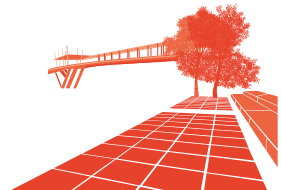
48
**METRES HIGH ARE THE
CAR TOWERS**



3 MICHELIN STARS
**AT RESTAURANT
AQUA**



360 SOLAR PANELS
**AS PAVING STONE FOR
CLIMATE-FRIENDLY
ENERGY**



EXPLORE THE AUTOSTADT

Discover the Group Forum, stroll through the lagoon landscape, pay a visit to the pavilions of the Volkswagen Group brands, or have some fun on our playground attractions – there is no end of things to see and do at Autostadt. Let us give you a brief overview.



Photo: Nele Martensen

GROUP FORUM

With its Welcome Desk and the Italian-style Piazza, the Group Forum is the entrance to the world of Autostadt. The “Exosphere”, a wire globe measuring 12 metres in diameter, hangs high above the Piazza. It was designed by artist Ingo Günther and, together with many smaller globes that can be seen under a glass floor, it focuses on key questions affecting our planet. The left of the Piazza leads to the Group World. On the right is the car delivery centre and the park landscape is straight ahead. Several restaurants also make the Group Forum a culinary epicentre.

PIAZZA

The Piazza in the reception building is where you can buy your tickets, book guided tours, and find out all you need to know about the Autostadt.



Photo: Marc-Oliver Schulz

GROUP WORLD

From top to bottom: We'll be celebrating a very special birthday on the second floor until January: The fiftieth anniversary of the Golf features an exhibition tracing the success story of this iconic automobile from initial concept through the various models to its loyal fan community. Into motor racing? Try out your own driving skills in a Blue Box at four SIM MOBILITY race simulators on the first floor of Group World. The LEVEL GREEN exhibition features twenty-six exhibits on the major factors of sustainable development. You'll find a range of regularly alternating exhibitions in the foyer. You can find out all about the future of cycling at the “Lenker von morgen” exhibition until 5 January. A diverse selection of unusual bikes from quirky prototypes to futuristic innovations await you there.

MOBIVERSUM

MobiVersum on the ground floor of the Group World is Autostadt's family area. This is where visitors can experience the topic of mobility together with their children. In addition, MobiVersum invites children of all ages to create, learn, and play. The huge, root-like sculpture is designed for climbing, balancing, and sliding on.



Photo: Nele Martensen

CUSTOMER CENTRE

The oval Customer Centre right next to the two Car Towers is being further remodelled. The waiting zone has been completed and two light walls fitted with monitors have also already been installed. The lighting and colour bring vibrancy into the ground floor area and onto the market square. That is also the location of the new Family Space featuring entertaining exhibits, including one developed specifically for the Autostadt: the ID. Insight Kids. Here the designers of tomorrow can create their own models on the screen, print their designs out as postcards, and take them home with them.



Photo: Daniel & Horst Zielke

CAR TOWERS

The two forty-eight-metre Car Towers are Autostadt's landmark. Up to 800 new cars are stored here. Illuminated at night, they can be seen beyond the borders of Autostadt. As fully automated high racks, they ensure that an average of 500 cars per day are delivered. The cylinders are fully glazed, allowing a view into the interior. The spectacular technology of the Car Towers can be discovered during a guided tour, the “Tour and Tower”. In addition to lots of exciting information about the construction and function of the Autostadt, visitors experience a ride up to the top of the tower with a fantastic view of the city of Wolfsburg.



Photo: Anja Weber



Photo: Michael Jungblut

VOLKSWAGEN PAVILION

The Volkswagen pavilion presents current models and concept vehicles from the brand. At the heart of the glass cube is the “Markenkern” (brand core) media sculpture – a 27-ton self-supporting construction. The approximately 700,000 LEDs on the outer skin form the “brandstream” and can make the sculpture shine in all the colours of the rainbow. What’s more, films on the topics of driving, design and technology are presented by Volkswagen on the LED surface.



Photo: Nils Hendrik Müller



Photo: Roman Pawlowski

AUDI PAVILION

Welcome to the “House of Progress” – get ready for a spectacular journey into the future. The Audi pavilion has been redesigned with resources and transparency in mind. The digital exhibition has interactive installations and games that are ideal for exploring topics such as sustainability and performance; you can even test your skills at a virtual street race.



Photo: Erwin Hijano

ŠKODA PAVILION

Viewed from above, the ŠKODA pavilion is shaped after the ŠKODA brand’s signature winged arrow. The architecture of the building creates a bright and welcoming atmosphere. You’ll also notice that the pavilion’s interior design has a special family focus with lots to explore and discover for kids and young people.



Photo: Janina Sznatke

PORSCHE PAVILION

The Porsche pavilion has a striking design. The sweeping, matt shimmering roof construction protrudes a long way over the water surface of the lagoon. Inside, a swarm of 22 vehicle models take visitors on a journey through the development of the sports car brand, starting with Ferry Porsche’s dream car – the 356 No. 1 from 1948.

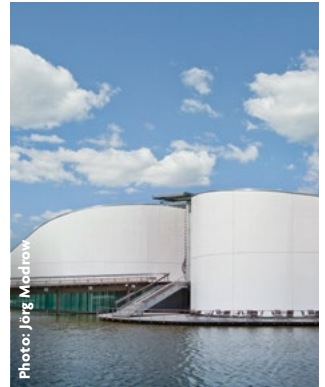


Photo: Jörg Medrow

SEAT PAVILION

The SEAT pavilion has the shape of a shining white sculpture. A wooden bridge guides visitors inside. The land and water of the lagoon form the boundaries of the pavilion which is modelled on the geography of the Iberian peninsula. Design, dynamics, youth, and efficiency are the values defining the presentation inside.



Photo: Christian Gräber

VOLKSWAGEN COMMERCIAL VEHICLES PAVILION

There is plenty to experience in the Volkswagen Commercial Vehicles brand pavilion with its three levels, "Lifestyle", "Today", and "Tomorrow". Current vehicles, interesting studies and digital exhibits will be on display. The Bulli and the cult California camper are emotional highlights.



Photo: Erivan Hilario

R-PAVILION

We've set up a separate pavilion for our premium performance Volkswagen R brand. The pavilion features the gamut of Volkswagen R models and new technologies while also serving as a new meeting point for motorsports enthusiasts and anyone interested in motor racing. To add to the fun, there's a virtual driving simulator for you to test your skills against the professionals.



Photo: Urban Zintel

ZEITHAUS MUSEUM

On offset levels the three-storey ZeitHaus museum presents rarities of automotive history. More than 60 different brands from the world of the automobile can be found here. The automotive milestones are presented in a glass letter case-like "rack", providing an overview of the different automotive eras. There are frequent changes to the vehicles on display as vehicles often take part in classic rallies or outings.

The "Related Rides" exhibition shows the relationships between historic car models. It includes vehicle pairs whose relationship is not obvious and derives from their origins. For example, in 1980 and 1990 the Volkswagen Golf Cabriolet and Golf Country were vehicle categories that became successful in the 21st century – the four-seater cabriolet with front-wheel drive and the SUV with all-wheel drive. Alfasud and DeLorean belong to the same design family and owe their styling to Giorgetto Giugiaro – the designer of the 20th century. And there's also something linking the duo Borgward Isabella and BMW 1500 ...

In the "Design ICONS" exhibition, visitors can explore more than 130 years of automotive history featuring 23 outstanding designers. For example, the "classic formalists" are represented by Jean Bugatti with his type 57 SC Atlantic, and John Blatchley, who designed the Bentley R-Type Continental. Battista Pinin Farina was a long way ahead of his time with the Cisitalia 202 as a sports coupé, as was Flaminio Bertoni with the Citroën DS saloon. John Tjaarda and Malcolm

Sayer are revealed as fans of streamlining with the design milestones Lincoln Zephyr and Jaguar E-Type.

By the way, when leaving the ZeitHaus, you will pass our moment! brand & experience shop. Here we combine three exciting shopping worlds under one roof: the Brand World presents highlights from twelve Volkswagen brands; in the Innovation area, you can discover smart gadgets and innovative technology, and the World of Lifestyle has quality accessories and unusual gifts in store for you.



Photo: Matthias Leitzke

LAMBORGHINI @ZEITHAUS

As a premium brand of the Volkswagen Group, Lamborghini is presented in its own area in the ZeitHaus museum. Themed "Edge Design", the exhibition on the first floor examines the typical Lamborghini design of the past and the present. The newest model in the exhibition is a blue Lamborghini Urus, combining the essence of a super sports car with the functionality of an SUV. In addition, a further current model has been added to the collection – the Lamborghini Huracán EVO in the bright green colour Verde Sperranza Lucido. Its design is reminiscent of the classic Countach model, the fastest street-legal car in the 1970s. As well as this legend, a Lamborghini 350 GT can also be admired.

The objects shown in the exhibitions are subject to change.

INDIVIDUAL ROUTES

DISCOVER AUTOSTADT YOURSELF

3h

3H-TOUR
5 STOPS

If you'd like to discover Autostadt independently, you can use the two self-guided tours shown here. The day tour takes seven hours and has fixed times. The 3-hour tour can be integrated in your plan for the day at any time.



 	Aura Enjoy a delicious breakfast at the Aura restaurant located at The Ritz-Carlton, Wolfsburg.	9:30 am 60 min. 60 min.
2 	Start at Group Forum Globenfeld Discover the large globe and around 80 little globes with exciting statistics in a walk-in work of art.	10:30 am 20 min. 20 min.
3 	Mobiversum Come and visit our big indoor family world with its unusual workstations, and climbing sculpture.	10:50 am 60 min. 30 min.
4	Golf exhibition The iconic Volkswagen Golf is turning 50! Six themed areas shed light on the history and facets of the Volkswagen Golf. The exhibition can be visited until 5 January.	11:50 pm 40 min.
5 	Virtual Racing Book a unique driving experience on our SimMobility simulator.	12:30 am 11:20 am 30 min. 30 min.
6 	R Pavillon Our new pavilion opened at the end of August 2024, showcasing the premium performance of the Volkswagen R brand on around 100 m ² .	1:00 pm 11:50 pm 40 min. 40 min.
	Erste Sahne The restaurant Erste Sahne is the perfect place to take a break and enjoy coffee and a slice of cake in the afternoon.	1:40 pm 45 min.
8	ZeitHaus museum A trip through 130 years of automotive history.	2:25 pm 65 min.
	Das Brot Indulge in a delicious "Abendbrot" round of handmade bread, rolls, and baked goods at Das Brot; don't forget to stock up on freshly baked bread to take home with you.	3:30 pm 60 min.

7h

DAY TOUR
9 STOPS

9:30 am – 4:30 pm

AUTOSTADT GUIDED TOUR

The most convenient way to explore the Autostadt is with a guided tour. You will learn interesting facts concerning mobility and sustainability, architecture, art, design, and education in the theme park.



TOUR AND TOWER*

Available in English

Monday to Friday: 12:30 pm

Monday to Sunday: 3 pm

Saturday and Sunday: 10:30 am

Duration: approx. 60 minutes

On this 60-minute guided tour, you will learn exciting facts about the Autostadt, its construction and its function as Volkswagen's communication platform and car delivery centre. After exploring one of the brand pavilions in the park, a ride up to a height of 48 metres follows. You will experience the spectacular technology of the Car Towers, and enjoy a Car Towers fantastic view of the city of Wolfsburg.

€15 per person

***Tours in other languages upon request (group price)**

***For safety reasons, the tower ride is not suitable for the following groups of people: children under one metre tall, pregnant women, people with heart diseases or physical impairments (e.g. wheelchair users and people with walking disabilities).**

1-HOUR AUTOSTADT TOUR*

Monday to Friday: 10:30 am

Saturday and Sunday: 12:30 pm

Duration: 60 minutes

Language: English

During this 60-minute guided tour, visitors get lots of interesting background information about the Autostadt and an overview of the attractions in the theme park so that they are well prepared to explore the Autostadt in more detail on their own.

€8 per person

***Also available for groups and in other languages upon request.**

FAMILY OFFERS

You'll find MobiVersum on the ground floor of the Group World – the Autostadt family area with a hands-on mobility experience for kids and young people of any age.



Photo: Nele Martensen

FOR KIDS BIG AND SMALL

There's plenty for children to discover at Autostadt. For example, little monkeys can swing their way through the large Holzwerk/Netzwerk climbing installation between the Group Forum and the dock. The MobiVersum crafting stations combine knowledge, creativity, and practical skills. Children, teens, and families are invited to take part in a variety of hands-on activities. Depending on the activity, they learn motor skills by using tools and small machine tools, look at social topics and discover the many different aspects of creative processes. We'll be adding newly created areas including a play area for under-threes, a teen chill-out zone, and a quiet breastfeeding room; these areas are due to open in October. At a new attraction in the Autostadt, the brave can even plunge several metres in free fall. A giant slide around 20 metres high promises lots of fun. And AMano, our organic certified family restaurant, offers pizza from the stone oven that tastes just like in Italy. A special feature: children help to make the pizzas. They knead the dough and then put the toppings on their pizzas themselves.



Photo: Nele Martensen

DRIVING EXPERIENCES

ALWAYS MOBILE



TIGUAN, KODIAQ AND FRIENDS ALL-TERRAIN TRACK

Subject to availability

Two off-road courses offer pure fun: Off-road professionals will show you everything you can do within the limits of the technically feasible in a state-of-the-art off-road vehicle from Volkswagen. You can also take the latest compact Touareg through its paces on a long course over steps, water obstacles, and see-saws after that. We're sure you'll also enjoy our short off-road course over forest paths, diagonal ditches, and bumps in the ground.

All-Terrain Track

Short off-road course; 30 minutes, 1 driver, €39

Long off-road course; 60 minutes, 1 driver, €59

Long off-road course; 60 minutes, 2 drivers, €79

Exclusive off-road course; 180 minutes, group of 9–18 persons, €549

DVR MOTORCYCLE TRAINING COURSES

The Autostadt offers motorcycle training courses from March to October. Be it the basic course or the experienced rider course, riders take part in the all-day events using their own motorbike. Both courses provide training in observation, cornering and braking, sitting position, and evading obstacles. The main aspect perfected on the lean angle course is the lean position. For this, participants use a special motorbike.

Basic training:

€105 per person

Lean angle training:

€189 per person

Experienced riders:

€129 per person

Returning riders training:

€149 per person

April – October



Photo: Henrik Heutgens

ID.3 – COMBINED POWER CONSUMPTION: 16.3–15.3 KWH/100 KM; COMBINED CO₂ EMISSIONS: ZERO. VEHICLE CONSUMPTION AND EMISSION FIGURES ARE ONLY AVAILABLE ACCORDING TO WLTP, NOT NEDC...

DVR SAFETY TRAININGS FOR PASSENGER CARS AND VANS

Duration: all day

Training with your own vehicle

In a safety training following the guidelines of the German Road Safety Council, participants learn how their vehicle behaves on dry and wet roads, and learn the right driving technique for almost every situation in road traffic.

Training for passenger cars:

€105 per person

Training for transporters:

€149 per person

VIRTUAL RACING

Duration: 15 minutes per simulator ride

Want to experience a real racetrack feeling? Then try out the four racing simulators in the Blue Box in the Group Forum. The simulators, which are also used by racing professionals, are equipped with a deep bucket seat that moves with the road surface. You can choose between six vehicles and several famous race-

tracks. Our instructors give tips for the best lap times.

With a valid 1-day or annual ticket €12 for a 20-minute simulator ride

Minimum height: 55 in

SAFETY TRAINING

Subject to availability

Duration: 90 minutes with a hire vehicle

Evasive manoeuvres and ascents on different road surfaces, sliding and dynamic surfaces, testing of dangerous traffic situations: visitors to Autostadt can train all this under expert guidance.

90-minute safety training (with hire vehicle). The meeting

point 15 minutes before your booking is at the foot of the stairs at the centre of the 'Stadtbrücke' bridge that leads to the All-Terrain Track pavilion. €39 per person.

CAMPER TRAINING

Individual appointments on request

Duration: 9:00 am to 5:00 pm

Driving safely into your next holiday with your own camper (4.5t total weight) – find out how to deal with stressful and unpredictable traffic situations at our all-day safety training course.

€169 for one driver

€269 for two drivers

Maximum of 8 drivers in 4 campers

TRAINING
Book your training on site at the Welcome Desk, by phone on **0800 288 678 238** or at www.autostadt.de/en (subject to availability).

WHAT TO EAT

HEALTHY DISHES TO SUIT EVERY TASTE

Eating and drinking in one of our restaurants is a highlight of every Autostadt visit. Family, market or brand restaurants: they each have their own culinary style and delicious food. Please note: bread, pasta, and coffee are handmade.



Photo: Lennard Kugeler

LAGUNE

Local farms supply Lagune with seasonal products. In this communicative marketplace, you can enjoy refreshments in a convivial atmosphere. Indulge yourself four times a day – whether you stop by for breakfast, lunch, coffee and cake, or enjoy dinner in the evening.



Photo: Kai Schelenz

DAS BROT.

At Das Brot., you can enjoy fresh bread and bread rolls made on the premises. While making your purchases, you can watch the bakers at work in the bakery.



Photo: Karolin Klueppel

ERSTE SAHNE

Erste Sahne café-restaurant focuses on fresh products made on the premises. The coffee is freshly roasted and fills the air with a wonderful smell, the on-site patisserie bakes fine pastries; ice cream sundaes satisfy the appetite for savoury delicacies and a large terrace invites guests to linger.



Photo: Janina Snaatzke

TACHOMETER

Everything tastes great with a panoramic view like this. Tachometer offers a tasty self-service buffet with snacks, salads, soups, and pastries. And don't forget the organic homemade ice cream or a true Wolfsburg cult classic – the Volkswagen Currywurst. This is an ideal place to give your batteries a quick recharge after an exciting Autostadt day.



Photo: Kerstin Müller

ESSZIMMER

Like home – only even nicer: are you looking for a perfect venue for your family party, for an anniversary, a birthday, or a wedding? Then celebrate in our ESSZIMMER event venue. Enjoy your function in a relaxed, homely atmosphere, sitting at long wooden tables with a view of the Mittelland Canal. If you have any questions relating to our venue or ideas for your own event, we're always happy to help.



Photo: Janina Snatzke

MONDO ITALIANO

An exciting mix of bar, lounge and café: MONDO ITALIANO is a meeting point for connoisseurs at Mittelland Canal. Here the focus is on Italian 'dolce vita'. The light-flooded

premises and a spacious outdoor terrace invite you to enjoy breakfast with a traditionally prepared espresso. At midday, we serve Italian sandwiches and finger food. In the early afternoon, you can snack on Italian dolci such as crisp cannoli. A varied prosecco menu and Venetian canapés then await you as the perfect aperitif. In the evening, the waterside location is the perfect place to round off the day with friends thanks to special events, live music, and a large cocktail menu.



Photo: Janina Snatzke

BEEF CLUB FIRE & SALT

At the heart of the concept and premises of the new BEEF CLUB Fire & Salt is a specially designed wood-fired grill. Sizzling is given top priority here! In addition to juicy steaks, smoked ribs, or burger patties, we also serve many vegetable dishes where the meat becomes a side dish. In addition, we have a carefully selected range of alcoholic and non-alcoholic beverages to pair perfectly with the food. Discover the new gin bar.



Photo: Rui Camilo

AMANO

The name of the family restaurant AMano says it all: handmade pizza from a stone oven, homemade pasta, salads, and delicious desserts. A special feature: children knead the dough and put the toppings on their pizzas themselves. Fans of soft ice cream can "tap" their own ice cream at the family soft ice cream station in the restaurant AMano. There is a choice of three flavours and different toppings. The ice cream machines were decorated with designs created by the children of Autostadt and Mövenpick employees. The theme: Italy!

See autostadt.de/restaurants for details on opening times.

Subject to alteration.



RESERVATIONS

We take reservations for all our restaurants at Autostadt on the [Autostadt Restaurants website](https://autostadt.de/restaurants) or [OpenTable](https://opentable.com).

THE RITZ-CARLTON, WOLFSBURG

Discover The Ritz-Carlton, Wolfsburg and experience a 5-star superior hotel with first-class service and fine dining. Enjoy a culinary experience for all the senses in the restaurants and marvel at the numerous publicly accessible works of art on the ground floor of The Ritz-Carlton, Wolfsburg.



Photo: Carina Adam

NEWMAN'S BAR

Where classy meets classic: Newman's Bar provides an ideal atmosphere for a drink in style. You'll find that the cocktails and long drinks individually mixed by the expert bar team taste even better in this intimate setting. If you like gin, the gin sommeliers will expand your palate with premium tonics and a variety of garnishes. Relax in the smoker's lounge if you prefer to enjoy a fine cigar. The papyrus leaves there create a unique scent and warm atmosphere to bring your day to a perfect end.



Photo: Kerstin Müller

AURA

Breakfast, brunch and more – Aura combines relaxed elegance and family friendliness. Enjoy selected regional and international specialties, and look forward to the opulently arranged buffets and live cooking station.



Photo: Deidi von Schmeppen

AQUA

Acclaimed as one of the world's best restaurants, the award-winning Aqua has three Michelin stars. Chef de Cuisine Sven Elverfeld presents modern international creations with regional accents.



Photo: Janina Stricker

TERRA

Seasonal dishes and natural products from all over the globe: enjoy creative dishes full of surprises. Our menu is based on the season and inspired by the origin of the ingredients. In addition to meat and fish dishes, products from small and micro enterprises are a special focus.



Photo: Kerstin Müller

LOBBY LOUNGE

Relax with afternoon tea in the elegant atmosphere of the Lobby Lounge while you feast your eyes on the listed power station.

Afternoon Tea

We look forward to seeing you at The Ritz-Carlton, Wolfsburg where you can enjoy a cup of tea in our tea lounge served with scones with clotted cream and homemade jam, various sandwiches, or a small selection of petits fours from our patisserie.

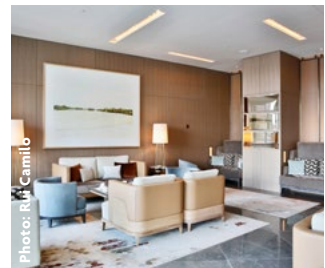


Photo: Rita Camillo

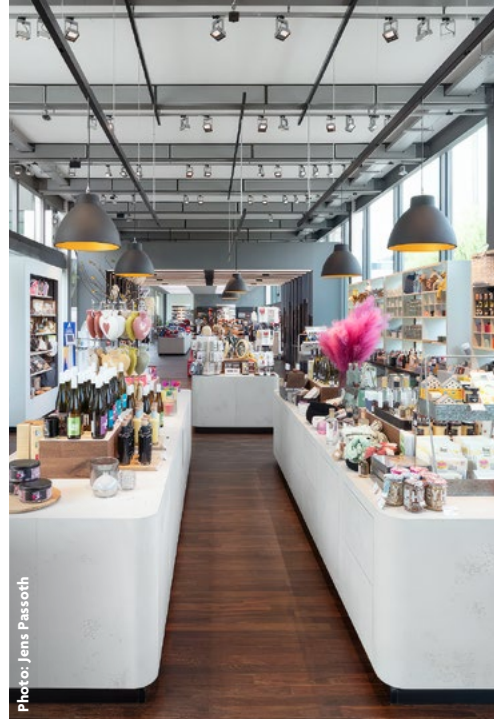
WHAT TO BUY

Two shops offer a selection of high-quality products and Autostadt souvenirs. Visitors will find everything from new car paraphernalia to modern home accessories, collectible model cars, and organic spa products.



VOLKSWAGEN ACCESSORIES STORE

Everything Volkswagen can be found in this shop located in the Customer Centre: from practical items like child safety seats to original Volkswagen key rings and memorabilia.



MOMENT! BRAND AND EXPERIENCE SHOP

From accessories with a contemporary design to smart gadgets for technology enthusiasts and unusual gift ideas: our moment! brand and experience shop has high-quality products and souvenirs of a special day at Autostadt. On an area of more than 350 square metres, you can experience three exciting shopping worlds under one roof: numerous brands of the Volkswagen Group present their merchandise in the "Volkswagen Brand World", "Innovation", and "Lifestyle" areas. Discover the unique mix of hand-picked new and proven products! In the action area, different themes are presented over the course of the year and you can discover and even try out the products here. The route through our automobile exhibition automatically leads you to the new shopping paradise.



The current opening hours of the shops can be found at
[www.autostadt.de/en/
visitor-information/current-news](http://www.autostadt.de/en/visitor-information/current-news)

AUTOSTADT EVENTS

SPECIAL EXPERIENCE

Autostadt offers great seasonal events throughout the year. In winter, the Autostadt is transformed into a gorgeous winter wonderland, while in the summer, the beach club is the perfect place to relax and enjoy the sun. Visitors can also look forward to large and small events with attractive offers for the whole family. Current dates can be found on our website.

EVENTS

There's always something going on at Autostadt. Why not try out your skating skills in the winter, or stroll through the Christmas market sampling the seasonal delicacies and other delights at the market stalls. Autostadt Winter Wonderland has a host of winter attractions welcoming visitors of all ages for a captivating cold season.

You'll find the Autostadt parklands in full bloom in all their glory in the spring. Enjoy a walk through our fragrant tunnel with more than two thousand plants creating an unforgettably rich scent experience. Find the huge Easter eggs and sculptures in the park or the greenhouse full of early spring bloomers at Easter.

The Autostadt Summer Festival is sure to give you an unforgettable beach party experience with the hot summer sun putting everyone in that holiday mood.



Find all upcoming dates on our
website at
www.autostadt.de/en/events

PARTNERS & EXCURSIONS

COMBINE EXCURSIONS



KUNSTMUSEUM

Wolfsburg is a special place: an industrial town at first glance, but a closer look reveals it to also be a place for lovers of art, culture, architecture, and design. In the Kunstmuseum, international contemporary modern art can be experienced in spectacular exhibition rooms on an area of 3,500 square metres. Not only does it offer exciting art; it also aims to build bridges – with an artistic perspective from Wolfsburg to the world. The objective: to make a contribution to understanding the complexity of global events with current art themes.



PHAENO

phaeno is located opposite Autostadt. More than 350 interactive experiment stations, two visitor laboratories, the science theatre, and the ideas forum invite visitors to discover the world of science and technology on an area of more than 9,000 square metres. Visitors learn lots of new things and are encouraged to unlock secrets themselves.

It is this independence that characterises phaeno: give your curiosity free rein and go on a journey of discovery through the world of phenomena in an environment specially created for this.

HOW TO GET THERE

Wolfsburg is in the heart of Europe on the Mittelland Canal at the intersections of the traffic routes from Han-over to Leipzig and from Braunschweig to Berlin. This makes for easy access from all directions.

BY CAR

The Autostadt in Wolfsburg is easy to reach by car or coach. The A2 Hanover-Berlin autobahn will get you to Wolfsburg. Turn off at the A39 intersection and continue to the Wolfsburg-West exit. The way to the Autostadt is well signposted. Parking is available on the Autostadt grounds at only €6 per day.

BY TRAIN

Taking Deutsche Bahn (German Rail) is a very convenient option, as the station is just a short walk from the Autostadt.

BY PLANE

If travelling from afar, it is advisable to fly. Hanover airport is conveniently situated only 90 kilometres away.

Other close airports are Berlin, Hamburg, Leipzig, and Münster.

Details can be found on the Autostadt website: www.autostadt.de/en/visitor-information/getting-there-1



PARKING

SHORT TERM PARKING / SERVICE BUILDING

6 am – 6 pm: €2/hour

6 pm – 6 am: €0.50/hour

CAR PARKS P1, P2 AND P3

6 am – 6 pm: €1/hour

6 pm – 6 am: €0.50/hour

The maximum daily price is €6.

CARAVAN PARKING

CAR PARK P2 (max. 1 day) €9 per day

Water and electricity included

Check in from 11 am – 5 pm

Check out by 11 am

The address for your navigation system is 'Berliner Brücke'.

This parking area is available all year round. Online booking recommended.

WHERE TO STAY



Photo: Nils Hendrik Müller

THE RITZ-CARLTON, WOLFSBURG

Five-star hotel in the Autostadt

Discover the luxury of The Ritz-Carlton, Wolfsburg and experience a five-star hotel featuring a blend of German technology, impeccable service, and fine, three Michelin-star cuisine. Admission to Autostadt is included in the room price.

Distance from Autostadt: 0 km



Photo: Janina Snatzke



Photo: Global Inn

GLOBAL INN

Centrally located in the heart of Wolfsburg

The Autostadt, the city centre, and many places of interest are only a few minutes' walk from Wolfsburg's largest three-star hotel.

Distance from Autostadt: 3 km



Photo: Courtyard by Marriott

COURTYARD BY MARRIOTT

Situated in the Allerpark with great views across lake Allersee and just a 6-minute drive, or 20-minute walk, to the Autostadt, this four-star hotel offers a variety of meal choices at the Allerlei restaurant with its great sun terrace.

Distance from Autostadt: 2 km



Photo: Privathotel alte mühle

PRIVATHOTEL ALTE MÜHLE****SUPERIOR

Idyllic retreat on the outskirts of Wolfsburg

A cosy country house style combined with modern elements characterises the independently run Privathotel alte mühle**** Superior in Weyhausen. The restaurant will spoil you with fresh seasonal delicacies.

Distance from Autostadt: 7 km



FURTHER HOTELS

can be found at

[www.wolfsburg-erleben.de/
buchen/unterkuenfte-
buchen#/unterkuenfte](http://www.wolfsburg-erleben.de/buchen/unterkuenfte-buchen#/unterkuenfte)

PRICES

CATEGORY

Adults / discounted ¹	€18* / €14*
Children, teenagers (aged 6–17), students	€6*
Family (2 adults, max. 3 children)	€35
Small family (1 adult, max. 3 children)	€25
Evening ticket (4–6 pm, Monday to Thursday, excluding events)	€5

1-DAY TICKET²

*Starting November 29, 2024, new admission prices will apply: €20 for adults, €16 for discounted tickets, and €10 for children.

CATEGORY

Adults	€34
Discounted ³ , partner ticket	€27
Children, teenagers (aged 6–17), students	€14
Families	€82
1-child family	€75

ANNUAL SEASON TICKET⁴

AUTOSTADT ATTRACTIONS

Short off-road course; 1 driver, 30 minutes	€39
Long off-road course; 60 minutes	from €59
Safety training	from €39
DVR safety training	from €105
DVR motorbike safety training	from €105
Virtual Racing	from €12

PRICE PER PERSON

AUTOSTADT ATTRACTIONS

1-hour Autostadt tour	€8
Tour and Tower	€15 / €12 / €8 ⁵
Children's birthdays	on request ⁶

PRICE PER PERSON

- Discounted tickets are available to: unemployed persons, students, apprentices, military service volunteers, disabled (all groups), senior citizens over age 60 with valid ID.
- Outside event times
- Every 15th ticket free.

- The annual season ticket gives you free admission to Autostadt for 12 months.
- Adults, discounted, children and teens aged 6–17, students
- You will find prices for children's birthdays in the ticket shop.

PRICES MAY VARY DURING OPENING HOURS.
SOME EVENTS REQUIRE SEPARATE ADMISSION.

PRICES VALID FROM JANUARY 2022. PRICES SUBJECT TO CHANGE.

Visitors Guide 02/2024 | Last revised: September 2024 (All information is subject to change)

INFORMATION



HOURS

You will find the current opening times for the individual attractions and areas by calling the Autostadt service hotline or at www.autostadt.de/en/visitor-information/current-news



SMOKE-FREE

To protect non-smokers, the Autostadt only permits smoking in the designated outdoor areas. This is as per Art. 1.9 and 1.10 of the Lower Saxony No Smoking Act.



CONTACT

For further information and reservations, including for groups, please contact the Autostadt service team at service@autostadt.de on **phone +49 (0) 5361 400**

Monday to Friday: **9 am – 6 pm.**
Saturday, Sunday and public holidays:
10 am – 5 pm



NO PETS

No dogs or other pets are permitted on the Autostadt grounds. We apologise for any inconvenience. This does not apply to guide dogs and assistance dogs.



ACCESSIBILITY

The Autostadt is for the most part very accessible. We recommend that visitors with reduced mobility contact us prior to their visit and let us know what they need so that we can provide individual advice. Please contact our service team at service@autostadt.de on **phone +49 (0) 5361 400**



TICKETS AND CURRENT INFORMATION

Available from the Autostadt ServiceLine **phone +49 (0) 5361 400** or www.autostadt.de/en



ONLINE BOOKING

You can also book online at www.autostadt.de/en



CHANGING PLACES TOILET

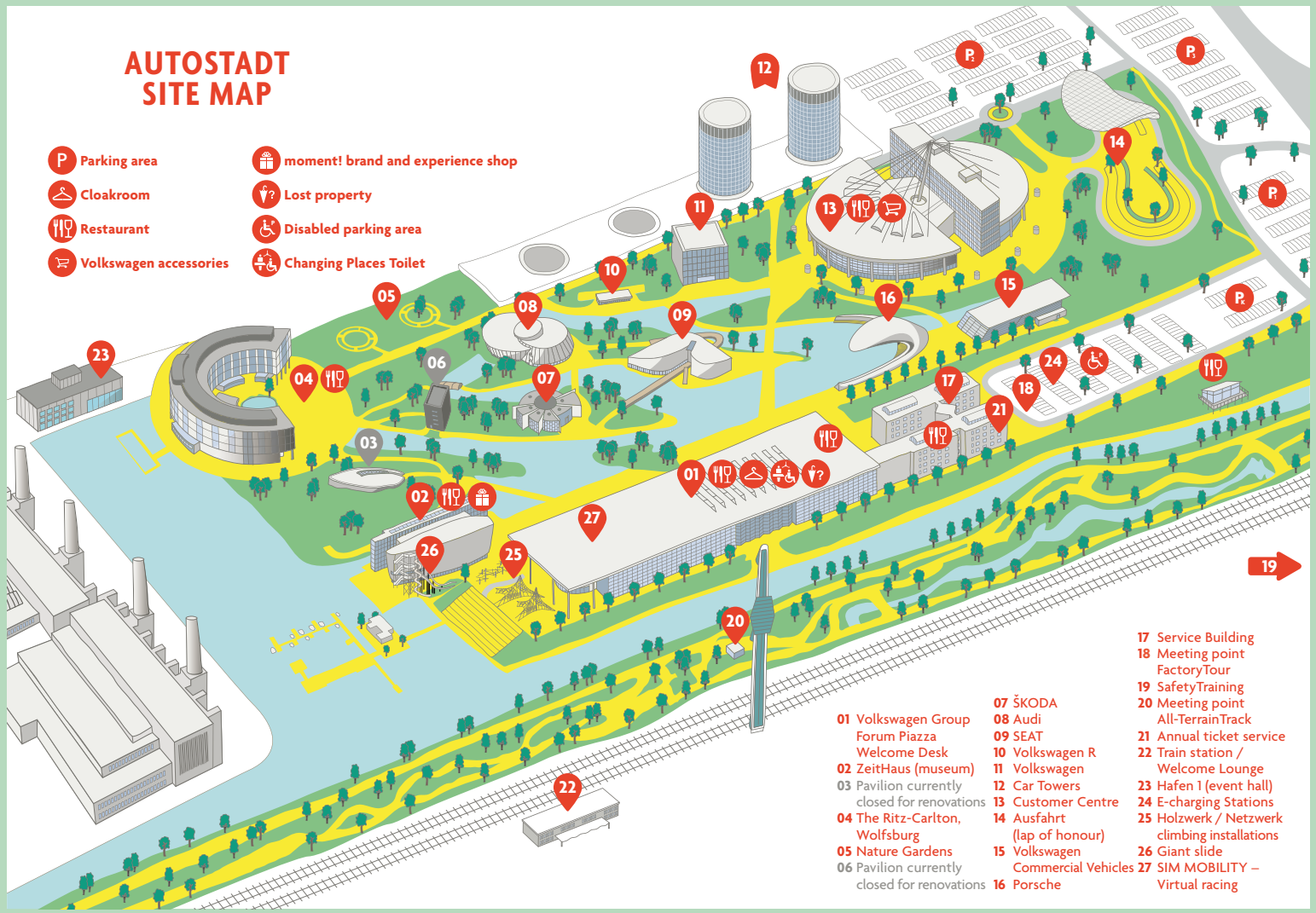
The accessible toilet in the basement of the Piazza provides sanitary facilities for people with multiple or severe disabilities or a category of care. Don't hesitate to contact our service team by e-mail at service@autostadt.de or phone on **+49 (0) 5361 400** for more details.

PLEASE NOTE

Prices and opening hours may vary when events are held.

AUTOSTADT SITE MAP

- Parking area
- Cloakroom
- Restaurant
- Volkswagen accessories
- moment! brand and experience shop
- Lost property
- Disabled parking area
- Changing Places Toilet



- 01** Volkswagen Group Forum Piazza
- 02** ZeitHaus (museum)
- 03** Pavilion currently closed for renovations
- 04** The Ritz-Carlton, Wolfsburg
- 05** Nature Gardens
- 06** Pavilion currently closed for renovations
- 07** ŠKODA
- 08** Audi
- 09** SEAT
- 10** Volkswagen R
- 11** Volkswagen
- 12** Car Towers
- 13** Customer Centre
- 14** Ausfahrt (lap of honour)
- 15** Volkswagen Commercial Vehicles
- 16** Porsche
- 17** Service Building
- 18** Meeting point FactoryTour
- 19** SafetyTraining
- 20** Meeting point All-TerrainTrack
- 21** Annual ticket service
- 22** Train station / Welcome Lounge
- 23** Hafen 1 (event hall)
- 24** E-charging Stations
- 25** Holzwerk / Netzwerk climbing installations
- 26** Giant slide
- 27** SIM MOBILITY – Virtual racing